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Next General Meeting

Sandra Siddall, RN
 Sr. Instructor for
 Palmetto-Medicare

Time:

Wed., April 27, 2011
 7-7:45pm Dinner Served/Mixer
 7:45pm Speaker

Location:

Claim Jumper Restaurant
 18050 Brookhurst St
 Fountain Valley 92708
 714-963-6711

Cost:

Free for Orange County CCA
 Members
 Other District CCA Members
 and Students \$20
 Non CCA Members \$50
 Dinner Included!

Sponsor for a Meeting: \$125.
 Table and Talk

CCA Orange County- facebook page

The district is now on facebook.
 If you or a neighbor or your
 favorite vendor would like to be
 part of CCA-Orange County's
 facebook page please go to:
 CCA Orange County
 Up to minute events are posted
 there:
[http://www.facebook.com/#!/home.
 php?sk=group_124221410979562](http://www.facebook.com/#!/home.php?sk=group_124221410979562)

Future CCA-OCCD General Meetings

May 25th Radiology Dr. Cliff Tao
 2.5 CEU's available

CCA OCCD Board of Directors Meetings:

Dr. Steve Eggleston's office
 2601 Main St., Ste. 800 Irvine, CA

Tue Apr 12, 2011 – 7:30PM

Tue June 7, 2011 – 7:30PM



Thank you to our sponsors for
 our

Wed., March 30, 2011 Meeting
 with Dr. Brian Porteous

Location & Food Sponsor: Advantage Claims Recovery

Sergio Perez
 Senior Sales Representative
 Cell: 214-675-0756
sergio@acrginc.com

Thank you to our Goody Bag Sponsors:

Prana Food Bar
Mr. Peter Spenuzza (O.C.)
Raw Food Energy Bars.
www.pranabar.com

Kikkoman Foods International
Salad Dressing, Soy Milk, Curry.
David Vollebregt, V.P
Orange, CA

Thank you to our Raffle Prize Sponsor:

Law Office of Callahan et al.
(Dr. Eggleston)

Thanks to:

+Your OC Chiropractic District
Leadership Team
+ Claim Jumper Restaurant
18050 Brookhurst St
Fountain Valley 92708
714-963-6711 for hosting the dinner
714-963-6712 tonight.

CCA UPDATE

FREE CE in Your Back Yard!



Free CE for CCA members – it's a no-brainer! CCA brings **FREE** continuing education seminars to **CCA members**. The best speakers, the best classes, the best venues for **FREE**. Why get your CE anywhere else?

- **Saturday-Sunday, March 26-27 in San Jose** – 8 hrs. general CE featuring the [100 Year Lifestyle](#) (new class) plus 4 hrs. Adj. Tech.
- **Saturday-Sunday, April 16-17 in Orange County** – 8 hrs. general CE plus 4 hrs. Adj. Tech.

[Register on-line](#), use the [form](#) or call 916.648.2727, ext. 141 or 120.

The 100 Year Lifestyle Rocks

Check out Dr. Plasker's [motivating message](#) for 2011 and register today for the March 26-27 seminar!

PI Pointers from Shawn Steel

According to Mr. Steel, "Every PI cases requires a pain scale [0 -10] to measure the extent of the patient's pain and the effectiveness of the doctor's treatment. The key is clearly communicating the patient's pain to others. Using verbal descriptors like minimal, slight, moderate or dull is old school. Greater specificity is needed. Dr. Gary Lewkovich designed an instructional pain chart so the patients clearly understand the difference between 5/10 and 9/10."

For a copy of the **Lewkovich Pain Scale Explanation**, simply e-mail shawnteel@shawnsteel.com.

[CCA Objects to CIGNA's Imposition of Unlawful Requirements on Non-Participating DCs](#)

CCA objected to CIGNA's recent unilateral policy change for PPO plan members' access to out-of-network chiropractic benefits. CIGNA's new policy imposes contractual pre-treatment authorization obligations on non-participating doctors of chiropractic. By virtue of there being no contracts, CCA contends that CIGNA has no authority to impose these PPO plan conditions and asks for CIGNA's immediate rescission of this ill-conceived and illegal policy.

If you have any documentation relating to this matter, please contact the CCA Member Resource Center at 916.648.2730 or ccaqna@calchiro.org.

CCA Legislative Conference Wants You!

Health care reform and pre-athletic physicals are just two of the topics expected to be tackled during the 2011 CCA Legislative Conference on May 10 in Sacramento.

Whether you're on a first name basis with your legislators or don't know who they are, this important event is beneficial for you, your practice and your patients. You can also help "Back the PAC" by attending the PAC Fundraiser reception. [Register today!](#)

Pro-Chiropractic Videos Promote Chiropractic

Preview all five pro-chiropractic videos by clicking [here](#). CCA members enjoy exclusive and free access to CCA's pro-chiro videos which may be posted to your websites. (Provide your Webmaster with the embed codes in this [file](#).)

Additionally, a DVD featuring Dr. Terry Schroeder and Merrill Moses of the Olympic water polo team is formatted in continuous loop for waiting room showings. Click [here](#) to order (\$49 for CCA members, not available to non-members) or call 916.648.2727, ext. 120.

CCA + Palmetto = Medicare Help

Palmetto's Medical Director, Dr. Arthur Lurvey, MD, presented the CCA Brown Bag teleseminar "Medicare Rules and Documentation for Chiropractors."

To order a recording of this informative teleseminar along with the presentation handouts, contact CCA at 916.648.2727, ext. 141 or 0.

Re-Licensure Fee & Fingerprints

New law increases the annual license renewal fee from \$150 to \$250. New BCE regulations require licensees who have either not previously submitted fingerprints to the BCE, or who were initially licensed prior to January 1, 1997, or for whom a record of an electronic submission of fingerprints no longer exists, to submit fingerprints electronically. Licensees are required to comply by the licensee's renewal date that occurs on or after June 1, 2011.

CCA expects to offer finger printing services at the [2011 Annual Convention & Exposition](#), June 10-12, in Reno, Nevada.

New Money from Old Files



CCA newest endorsed partner is Advantage Claims Recovery Group, Inc. (ACRG). This [video](#) tells the ACRG story and describes its work comp reimbursement collection services. Call 800.423.2419.

Helpful Links



[ChiroVoice.org](#)

[CCA Calendar](#)

[CCA Classifieds](#)

Disclaimers/Notices

Local Perspectives is intended to inform doctors of chiropractic of current developments in the profession. It is not intended to provide legal advice on the subjects addressed. Information is gathered from sources deemed reliable; however, CCA is not responsible for its accuracy. *Local Perspectives* is provided as a member benefit included in dues. If you do not wish to receive further faxes or e-mails from CCA, please *fax* this item back to 916.648.2738 or e-mail to CCA@calchiro.org **and** include your name, telephone number and e-mail address and the word "Remove."