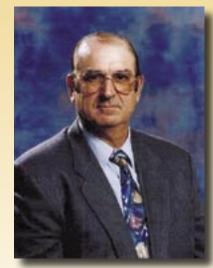
## **Duty - Unity - Pride**

Being a CCA member not only is the right thing to do much easier.

## DR. ROY GARLETT. **CCA MEMBER SINCE 1974**



LACC, CLASS OF 1973 "I've been a CCA member for more than 30 years. It's been my responsibility and privilege to support CCA in return for its support of me and my practice."

but also makes managing a successful practice so

Once you join CCA

and experience

the unity and

benefits, you

will wonder

why you

weren't a

from your

first day in

oractice.

CCA member

alifornia Chiropractic Association 600 Sacramento Inn Way, Suite 10

# **Personal Benefits**

## ► CCA MEMBER RESOURCE LINE

You and your staff can call as often as you like to get expert help with virtually any aspect of running your practice. Questions on insurance, billing, HIPAA, coding, workers' comp? We've got the answers you need. Call **(916) 648–2730** for answers.

#### CCA WEB SITE - "MEMBERS ONLY"

On-line directory with your listing... "Find a Doctor of Chiropractic" locator...and professional resource information kits and fact sheets available for immediate download to assist you in successfully managing your practice. www.calchiro.org

#### ► CCA BULLETIN BOARD

Share a thought, concern or question with your professional peers and get answers back in minutes. Worth your membership dues investment alone. Unity through networking is a vital key to your personal success.

#### CCA ADVANTAGE NEWSLETTER

Only CCA members receive the monthly **CCA** Advantage newsletter, a comprehensive, must-have publication containing information you need to know and understand to ensure you stay current with changes in the chiropractic profession and manage a successful practice.

## ► COMPREHENSIVE FACT SHEETS AND **INFORMATION KITS**

What do you want to know? We've got it covered in our comprehensive library of fact sheets and information kits detailing everything you need to know concerning all aspects of your practice including: coding, legal, Medicare/Medi-Cal, personal injury and more. Download these practice tools or ask us to mail you a copy. These resources are yours free as a CCA member.

## MEMBER DISCOUNTS FOR PRODUCTS AND SERVICES THROUGH ENDORSED COMPANIES

Are you looking for great deals on insurance coverage, credit card processing service, cell phone service or web site development? CCA membership gives you access to products and services you need at a better price!

## ► CCA CONTINUING EDUCATION CONVENTIONS **AND SEMINARS**

**Save Time & Money!** 

There's always something going on at the California Chiropractic Association. CCA's renowned seminars, conventions, expositions and conferences offer doctors of chiropractic, chiropractic students and chiropractic assistants the coursework, skills and knowledge needed to renew licenses and special certifications, enhance patient service and advance professionally. CCA members receive exclusive registration discounts.

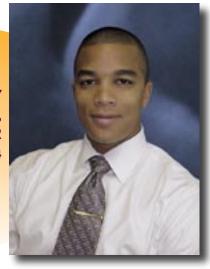
## ► RECEIVE ONE MONTH OF MEMBERSHIP FREE Get 12 months for the price of 11 when you make your

dues investment in advance.

### ▶ MEMBERSHIP DUES ARE TAX DEDUCTIBLE

Dues to CCA are normally deductible to members for state and federal income tax purposes as ordinary and necessary business expenses. Consult your tax advisor. CCA membership is an important and necessary business expense.

DR. ANTHONY RAYMAN. **CCA MEMBER SINCE 2004** 



## **LIFE WEST, CLASS OF 2004**

"As a newly licensed doctor of chiropractic, CCA personal benefits have been extremely valuable in helping me manage my practice from the day my doors opened."

\*Membership benefits subject to change without notice.

## **Protect Your Practice Rights**

CALIFORNIA

CHIROPRACTIC

ASSOCIATION

**Membership Benefits** 

for You!

Save Time and Money with Membership in the California Chiropractic Association www.calchiro.org

# Why You *Must* Join CCA Duty - Unity - Pride

#### ► DUTY

Theodore Roosevelt once said:

"All persons owe a part of their time and money to the business or industry in which they are engaged. No persons have a moral right to withhold their support from an organization that is striving to improve conditions within their sphere."

The California Chiropractic Association is *the* state professional association representing the chiropractic profession to promote and protect your practice rights and the rights of your patients to access your care.

If not CCA, who do you choose to represent you? **It's the right thing to do.** 

### **UNITY**

Doctors of chiropractic are among the most dedicated, caring and cost-effective professionals in the health care profession.

We urge all doctors of chiropractic in the state of California make the commitment to channel that dedication and care to fully unite behind the banner of the California Chiropractic Association. That unity will serve to further promote and protect the profession in order to realize CCA's mission of promoting high standards of professionalism and patient care through education, advocacy and accountability.

#### ► PRIDE

Since the beginning of chiropractic, the profession has been battling an uniformed perception about the education and capabilities of doctors of chiropractic. Through CCA, we can educate and inform health care public policy decision–makers and the general public, your potential patients, that doctors of chiropractic are providers of first contact for wellness and the optimization of health.

# Why You *Should* Join CCA

- ► PERSONAL BENEFITS OF MEMBERSHIP
- CCA Member Resource Line
- CCA Web Site "Members Only"
- CCA Bulletin Board
- ► CCA Advantage Newsletter
- ► CCA Fact Sheets and Information Kits
- CCA Continuing Education Conventions and Seminars
- ► Receive One Month of Membership Free
- Member Discounts for Products and Services Through Endorsed Companies
- ► Membership Dues are Tax Deductible

(Membership benefits subject to change without notice.)

CCA membership dues investments range between \$5 a month to \$71 a month depending on your date of licensure and practice status. CCA offers reduced dues investment rates for part-time practitioners, retired and disabled doctors, family members, faculty members and those paying a year in advance.

Is it worth a maximum of \$71 a month to uphold your sense of duty, unity and pride and receive personal benefits of membership that will save you time and money returning far more than your membership dues investment?

You bet!

**Duty - Unity - Pride** 

## **Duty - Unity - Pride**



## CALIFORNIA CHIROPRACTIC ASSOCIATION

If you are not currently a member of the California Chiropractic Association, please consider those doctors of chiropractic who are making regular monthly dues investments to CCA in order to promote and protect your practice rights and the rights of your patients to access your care. Those members need your help and are asking you to please stand next to them in CCA.

Step out of isolation and into unification with the thousands of CCA members who are saving time and money through their personal membership benefits.

# DR. CARRIE WHEELER, CCA MEMBER SINCE 1998



"I can't imagine not supporting CCA.

It's simply the right thing to do for
any chiropractic professional."

## **APPLICATION FOR MEMBERSHIP**

iii ivaine (print)		
First)	(Middle)	
ffice Address		

(Street)	(City)	(Zip)
Residence Address		
(Street)	(City)	(Zip)

Office Phone ()	Fax ()
Home Phone ()	E-mail

Date Licensed //
Chiropractic College

Calif. DC License Number

Mo/Yr Graduated/			
Date Began Practicing Chiropractic in California	/	/	

Date of Birth /		
Has the state Board of Chiropractic Examiner	s ever taken	any
disciplinary actions regarding your license?	NO	YES

May we fax and e-mail you CCA information on legislation and continuing education seminars? \_\_\_\_YES \_\_\_\_NO

I hereby attest to the accuracy of the foregoing information and apply for membership in the California Chiropractic Association and in the component district in my area. I agree to comply with the bylaus and code of ethics of the association. I also understand that failure to remit dues will result in suspension of all rights and privileges and loss of membership. I promise to pay the association dues. I understand that my monthly dues statement may include suggested voluntary contribution to the California Chiropractic Political Action Committee (CCPAC), the California Chiropractic Issues Political Action Committee (CCIPAC), the California Chiropractic Foundation Research Endowment, the California Chiropractic Foundation Scholarship Endowment, the CCA Media Fund and the CCA Legal Fund.

Signature	Date	 /	_/_
Sponsoring CCA Member:			

## **MEMBERSHIP CATEGORIES AND FEES**

Dues to California Chiropractic Association and its component districts may be deductible to members for state and federal income tax purposes as ordinary and necessary business expenses. Dues are not deductible as charitable contributions. Please consult your tax advisor for individual assistance.

Please mark the membership category for which you are applying. If you need assistance, please contact the CCA Member Services Department at (916) 648-2727, ext. 124.

Active (Voting) Membership, based on your month/y	ear
of licensure:/	

Doctor of Chiropractic in California Practice				
st six nonths of icensure	1st year 7-12 months Licensure	2nd year Licensure	3rd year Licensure	4th year+ Licensure Full Active
5.00/ nonth	\$12.50/ month	\$34/month, \$408/year*	\$55/month, \$660/year*	\$71/month, \$852/year*
		* Pay 11 Months I	Dues and Get the 1	2th Month Free

Immediate Family	Part-Time	Retired/ Disabled	Faculty Postgraduate
Family member of a Full Active member and practicing in same office, 50% discount of monthly	Doctor of chiropractic in part-time practice of less than 15 hours/week; \$35.50/month, \$426/year.	Doctor of chiropractic not practicing, annual dues, \$175/year.	Doctor of chiropractic employed as full time faculty at chiropractic college or enrolled in a residency
dues.	·		program, annual dues, \$175/year

Associate (Non-Voting) Membership:				
ıt of State	Professional Affiliate	New Graduate/ Pending Licentiate	New Graduate Pending Licentiat	
octor of iropractic acticing itside of Cali- rnia, annual	Not a doctor of chiropractic, annual dues, \$175/year	Former CCA student members. Good until licensure or 1 year, whichever	First time members. Good until licensure or 1 year, whichever	
ies, \$175/year		occurs first - \$25	occurs first - \$5	

Please send first month's dues or annual dues with
completed application. Allow 4 weeks for processing.
Check or money order enclosed Please charge \$

LI Check or money order enclosed LI Please charge \$	
to my: USA M/C Discover Amex	